

ED TAYLOR



Ed Taylor is the owner of Internet Marketing Group an Internet marketing services, consulting and training firm focused on helping small businesses owners improve their Internet marketing results. Ed is also one the country's most requested Internet marketing speakers with over 1,550 presentations under his belt.

"Fun," "Entertaining," "Jolly" these are not words typically used to describe a presentation about Internet marketing, but these are always among the first words attendees use to describe Ed Taylor's presentations.

Ahh, but don't judge too quickly. As the conversation deepens and moves past his jovial presence and whiskers, the adjectives change. Attendees start using words like insightful, enlightening, strategic, tactical and even the word brilliant is bantered about. From there, he conversation shifts to an eagerness to apply what has been learned to their own unique website or Internet marketing situation.

After more than 15 years, Ed has learned the 3 essential elements of an outstanding Internet marketing presentation:

1. Make it fun.
2. Provide simple, proven, relevant strategies and tactics that audience members can easily understand and quickly apply.
3. Make it current to today's fast changing marketplace.

Ed works with small business owners every day. He thoroughly understands every aspect of Internet marketing and is up to the minute with what is working and not working right now. He had his first \$10,000 day marketing his company on the Internet in 1994. He founded Internet Marketing Group in 1995. He has worked with hundreds of clients in dozens of industries. Ed is currently responsible for more than 37,000 top search engine rankings for his Search Engine Optimization (SEO) clients world-wide and continues to work "hands on" with his clients daily.